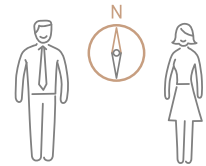


# STRATEGIC CONSULTING

*Focusing on behaviors to deliver tangible results*



## OUR APPROACH

We intervene in addition to classic missions of strategy consulting by focalizing our know-how and our interventions on behaviors and attitudes.

We believe that this specificity demands a particular set of skills and in particular a very strong connection to the strategic, operational, and organisational reality of our clients.

## OUR STYLE

We are known for our capacity to integrate these complex behavioral issues.

This necessitates from our point of view as much skill, method, and thoroughness, as the capacity to observe, curiosity, and boldness.

## OUR MODALITIES

Our missions begin with a questioning of the objective to be reached, and end most often with a contribution to the setting up of a strategy that largely exceeds an ordinary recommendation.

Here are examples of complex issues on which we intervene:

- › anticipating markets experiencing big changes over the long term
- › coping with competition
- › putting an innovative product on the market
- › business strategy and growth strategy
- › technological strategy and the management of innovation
- › leadership, human resources and expertise
- › digital strategy

Principal sectors: telecommunication, new technologies, banking and luxury.

We work at a fixed price or on a contractual basis all over the world.